

Uttar Pradesh Travel Mart - 2018



August 26 - 28, 2018, Lucknow, Uttar Pradesh

Tentative Programme

	Day I: August 26 (Sunday), 2018
1430 – 1830 hrs	Sightseeing of Lucknow for Buyers

Day II: August 27 (Monday) 2018 Venue: Indira Gandhi Pratishthan, Lucknow		
1000 – 1100 hrs	INAUGURAL SESSION	
	Moderated by Shri Rahul Chakravarty, Consultant-Tourism, FICCI	
1000 – 1003 hrs (3 minutes)	Welcome Address by Shri Dilip Chenoy, Secretary General, FICCI	
1003 - 1006 hrs (3 minutes)	Theme Address by Dr Jyotsna Suri, Past President, FICCI; Chairperson, FICCI Tourism Committee & CMD, The Lalit Suri Hospitality Group	
1006 - 1009 hrs (3 minutes)	Address by Shri Garish Oberoi, President, FHRAI & General Secretary, UPHRA	
1009 - 1014 hrs (5 minutes)	Keynote Address by Shri Awanish Kumar Awasthi, Additional Chief Secretary & Director General, Department of Tourism, Government of Uttar Pradesh	
1014 - 1020 hrs (6 minutes)	Release of FICCI – MRSS studies on • 'Uttar Pradesh – a conglomeration of Culture, Religious and Heritage Tourism' • 'Uttar Pradesh – a new growth driver of tourism investment in India'	
1020 – 1025 hrs (10 minutes)	Special Address by Smt. Rita Bahuguna Joshi, Hon'ble Tourism Minister of Uttar Pradesh	
1025 – 1040 hrs (15 minutes)	Inaugural Address by Chief Guest Shri Yogi Adityanath, Hon'ble Chief Minister of Uttar Pradesh	
1040 - 1043 hrs (3 minutes)	Vote of Thanks by Shri Uma Shankar Bhartia, Chairperson, FICCI UP Tourism State Council and Chairman & Managing Director, India Glycols Limited	
1043 – 1120 hrs	High Tea	

B2B meetings between Indian sellers and foreign buyers from across the world and leading Domestic Tour Operators from across India at Lucknow. Venue: Indira Gandhi Pratishthan, Lucknow		
1200 – 1300 hrs	Buyer – Seller prescheduled B2B meetings (for registered buyers and sellers) at the booths of the registered sellers.	
1300 – 1400 hrs	Free time /Lunch	
1400 – 1735 hrs	Buyer – Seller prescheduled B2B meetings (for registered buyers and sellers) at the booths of the registered sellers.	
1745 – 1800 hrs	Mandatory submission of the completed Day 1 B2B meeting forms by the buyers and Indian sellers at the B2B counter.	
	EVENING FREE	

	Day III: August 28 (Tuesday) 2018		
Venue: Indira Gandhi Pratishthan, Lucknow			
B2B meetings between	een Indian sellers and foreign buyers from across the world and leading Domestic Tour		
	oss India at Lucknow.		
0930 – 1000 hrs	Collection of Day 2 B2B Kit by buyers and Sellers		
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1000 – 1300 hrs	Buyer – Seller prescheduled B2B meetings (for registered buyers and sellers) at the		
	booths of the registered sellers.		
1300 – 1400 hrs	Free time/Lunch		
1400 – 1755 hrs	Buyer – Seller prescheduled B2B meetings (for registered buyers and sellers) at the		
	booths of the registered sellers.		
1800 – 1830 hrs	Mandatory submission of the completed Day 2 B2B meeting forms and feedback		
	forms by the buyers and Indian sellers at the B2B counter.		
	Refund of B2B Deposit USD 150 to foreign buyers and INR 10000 to Domestic Buyers		